

Business Name: Better Business Forum
Date: 1/7/2021

## 2.3. Website Privacy Statement

### 2.3.1. COMMITMENT TO YOUR PRIVACY

Welcome to the Website, owned and operated by Better Business Forum. Better Business Forum is committed to protecting the privacy of the user of the website. Better Business Forum values the trust of its subscribers and all others who work with it. Better Business Forum recognises that maintaining your trust requires transparency and accountability in how Better Business Forum handles your personal information. This privacy statement is incorporated into and is subject to Better Business Forum's standard Terms and Conditions relating to the use of the Website.

In performing Better Business Forum's services in the ordinary course of business, Better Business Forum may collect, use, and disclose personal information. Anyone from whom Better Business Forum collects such information can expect that it will be lawfully protected as far as reasonably possible and that any use of this information is subject to consent, as required by law. This is in line with the general privacy practices of Better Business Forum.

We comply with the Protection of Personal Information Act No. 4 of 2013 (POPIA) and the principles outlined in Sections 50 and 51 of the Electronic Communications and Transactions Act No.25 of 2002 (ECTA) which govern your right to having your personal information kept private.

This privacy statement sets out how Better Business Forum collects, uses, discloses, and safeguards the Personal Information it processes during its business.

### 2.3.2. DEFINITIONS

In this privacy statement Better Business Forum makes use of the following terms:

- "*Personal Information*" means all information which may be personal in nature or information about an identifiable natural or existing juristic person in terms of POPIA.
- "*User, you, your or yourself*" refers to any person who makes use of the Website.

### 2.3.3. WHAT PERSONAL INFORMATION DOES Better Business Forum COLLECT AND WHY?

Better Business Forum may collect personal information in conducting its ordinary business operations, including using its Website. In processing such personal information, Better Business Forum ensures that it complies with the provisions of POPIA, and personal information is used for legitimate business purposes.

Better Business Forum limits the use and disclosure of personal information to include only what is permitted in terms of POPIA, where consumers have consented to such collection, use and disclosure.

Confidentiality of your personal information is important to us. Unless we have your consent or permitted under the national laws, we will not sell, rent, or lease your personal information to others. We will not use or share your personal information in ways unrelated to the circumstances described in this Website Privacy Statement.

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#### **2.3.4. OBTAINING CONSENT**

Better Business Forum does not, except where otherwise permitted by law, collect, use, or disclose your personal information without your consent.

#### **2.3.5. USE AND DISCLOSURE OF PERSONAL INFORMATION**

Better Business Forum operates its Website, and conducts its business in general, in accordance with South African legislation. Better Business Forum considers it imperative to protect the privacy interests of data subjects. If Better Business Forum sends personal information outside of South Africa (including if such information is hosted offshore), Better Business Forum will ensure that it takes all reasonable steps to ensure that it complies with all applicable laws in this regard, including POPIA.

Unless permitted under the law or your consent is obtained, Better Business Forum will not transfer your personal information outside the Republic of South Africa.

#### **2.3.6. RETENTION OF PERSONAL INFORMATION**

All personal information retained on Better Business Forum's database, including such information obtained using the Website, is in accordance with the retention provisions set out in the laws and regulations of South Africa, including those set out in POPIA.

We retain your personal information for as long as reasonably necessary to fulfil the purpose for which it was collected and to comply with laws and your consent to such purpose, remains valid after termination of our relationship with you.

#### **2.3.7. YOUR RIGHTS IN RELATION TO YOUR PERSONAL INFORMATION**

It is important to note that you have rights in relation to your personal information. You have the right to contact Better Business Forum at any time to ask Better Business Forum to:

- Confirm that it holds your personal information.
- Provide you access to any records containing your personal information or a description of the personal information that Better Business Forum hold about you.
- Confirm the identity or categories of third parties who have had, or currently have, access to your personal information.

Better Business Forum aims to ensure that your personal information is accurately recorded. To be able to achieve this, we adhere to processes that help ensure and maintain data accuracy. We provide individuals with reasonable access to review and correct their personal information. Better Business Forum's contact information is as set out on the Contact Us page of this Website.

When you make a request regarding your personal information Better Business Forum will take reasonable steps to confirm your identity. There may be times when Better Business Forum cannot grant access to your personal information, including where granting you access would interfere with the privacy of others, or result in a breach of confidentiality. Better Business Forum will always provide you with reasons if this is the case.

If you are of the view that any personal information that Better Business Forum holds about you is incorrect, including that it is inaccurate, irrelevant, outdated, incomplete, or misleading, you can ask Better Business Forum to correct it. If you believe that any personal information that Better Business Forum holds about you is excessive or has been unlawfully obtained, you can ask Better Business Forum to destroy or delete it.

You may do the same if you think that Better Business Forum has retained it for longer than necessary, given the purpose.

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It is important, however, to understand that if you withdraw your consent for Better Business Forum to use some of your personal information, it may affect the quality and level of service that Better Business Forum can provide to you.

When you contact Better Business Forum, please let us know your name, address, any email address you have provided and a description of the circumstances under which you provided the data. We will make reasonable efforts to incorporate as soon as practicable the changes in personal information that we maintain.

You have the right to lodge a complaint to the Information Regulator:

- By e-mail: [infoereg@justice.gov.za](mailto:infoereg@justice.gov.za)
- To the following postal address: SALU Building, 316 Thabo Sehume Street, Pretoria.
- By telephone: 012 406 4818
- By Fax: 086 500 3351.

### **2.3.8. SECURITY**

Better Business Forum takes security and the protection of personal information seriously. We maintain physical, technical, and organisational safeguards to protect any data that we collect. We have adopted procedures to secure storage of personal information and are committed to working with our data suppliers to protect the security of personal information during any transfer to or from us.

We have also instituted safeguards to identify and help prevent the fraudulent use of personal information. Your personal information is only accessible to those employees, agents, or contractors for business purposes and on a strictly need-to-know basis. For security purposes we then move all the personal information that we collect or obtain about you, to an environment on our network that has controls in place to limit access to and secure the data.

On the Website, we take precautions to secure your personal information. If we ask you to provide your personal information, we will do so through a web page that uses the industry standard secure transport protocol. This protocol provides security for your information by encrypting it as it travels from your computer to our computer.

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access to or making alterations to data we maintain.

Better Business Forum has adopted a security model to protect your personal information that complies with generally accepted information security practices and procedures. As part of Better Business Forum's security systems, Better Business Forum has implemented fire-wall technology, password controls, encryption processes and antivirus software. This is in addition to as the physical security measures adopted by Better Business Forum to ensure that it takes all reasonable technical and organisational measures to prevent loss of damage to, or unauthorised destruction of personal information, and unlawful access to or processing of personal information. Better Business Forum has a security policy in place that every employee, and supplier of Better Business Forum must adhere to.

### **2.3.9. CHILDREN'S PRIVACY**

Better Business Forum defines children as individuals under the age of 18. This Website is not intended for the use of children, and we do not intend to collect information about children through the

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Website. This Company does not knowingly collect information from children under the age of 18 and our Website do not target children under 18. We encourage parents and guardians to take an active role in their children's online activities and interests.

You must be at least 18 to access or use any products or services through the Website or become a subscriber of any program entitled to subscription benefits.

### **2.3.10. COOKIES**

The Website uses cookies in a limited way. Cookies are small files containing information that a Website uses to track a visit by a user. Better Business Forum uses session cookies to better understand how the Website is used by users to improve the performance of the Website for users.

A cookie is also set on your computer to allow Better Business Forum to recognize you whenever you visit and collect information, like the pages you visit and the preferences you choose. We use the information we collect for statistical purposes and to study how the Website is used so that we may improve and enhance your experience on the Website. No personal information is stored in cookies.

It is possible for you not to accept our cookies while using Website by setting the preference in your web browser.

If you would like more information about cookies, you can visit:  
[http://www.cookiecentral.com/n\\_cookie\\_faq.htm](http://www.cookiecentral.com/n_cookie_faq.htm).

### **2.3.11. THIRD-PARTY WEBSITES**

Better Business Forum Website may offer links to third-party websites, including payment gateways for credit card payment. You should be aware that operators of linked websites may also collect your personal information (including information generated using cookies) when you link to their websites. If you follow a link to any of these websites, it is important to note that these websites have their own terms of use and privacy policies and that Better Business Forum does not accept any responsibility or liability for them.

As Better Business Forum is not responsible for any representations, information, warranties, or content on any website of any third-party. Better Business Forum does not exercise control over third-parties' privacy policies. Better Business Forum is not responsible for how such parties collect, use, or disclose your information. It is important for you to familiarize yourself with their privacy policies before providing them with your personal information.

Better Business Forum may use Google Analytics or other similar analytical tools to obtain information collected to display, optimise, and personalise advertisements and customer experience on our Website. To determine which advertisements you may find useful, and to personalise your experience on the Website.

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### **2.3.12. MARKETING**

With your consent, Better Business Forum may use your personal information to promote and market additional products, services, and special offers from us or our affiliates that may be of interest to you. When you visit the Website, we may ask you if you want to sign-up to receive information and promotional offers and its marketing partners.

If you decide to register for emails, you may opt-out from receiving such communications, at any time. If you wish to opt-out, please contact us as per the details provided on the Contact Us page. If you do not provide us your consent, some features in our Website may not be available to you.

We will use your personal information for the direct marketing purpose only if you give your consent to us or it is permitted by the laws.

In case you no longer want to receive this news or information, you may opt-out of receiving such by responding to the newsletter and asking to be unsubscribed or calling Better Business Forum and asking to be taken off the list.

### **2.3.13. UPDATING OF PRIVACY POLICY**

Our compliance with this Website Privacy Statement will be monitored on a regular basis. Better Business Forum reserves the right to modify this Website Privacy Statement with or without notice. The Website Privacy Statement posted at any time via the Website shall be deemed to be the Website Privacy Statement then in effect. You therefore agree and undertake to review the Website Privacy Statement whenever you visit the Website.

### **2.3.14. CONTACT INFORMATION**

Questions, concerns, or complaints related to this Website Privacy Statement or Better Business Forum's treatment of personal information should be directed to the email address as per the Website Contact Us page.

### **2.3.15. INTERNAL DOCUMENT APPROVAL**

Information Officer Name	Date
Warwick Corder	1/7/2021

### **2.3.16. DOCUMENT VERSION CONTROL**

Version	Date	Summary of Changes
1.0.0.0	1/7/2021	Version 1